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# **TRULY<sup>®</sup>**

## **TRULY INTERNATIONAL HOLDINGS LIMITED** **信利國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00732)**

### **POSITIVE PROFIT ALERT**

The Board wishes to inform Shareholders and potential investors that, based on the information currently available to the Company, it is expected that the unaudited consolidated profit attributable to owners of the Company for the year ended 31 December 2019 would be significantly increased by approximately 6 times to more than HK\$500,000,000 as compared to the audited consolidated profit attributable to owners of the Company for the year ended 31 December 2018 (approximately HK\$74,000,000).

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Truly International Holdings Limited (the “**Company**” and, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Company, it is expected that the unaudited consolidated profit attributable to owners of the Company for the year ended 31 December 2019 (the “**Year**”) would be significantly increased by approximately 6 times to more than HK\$500,000,000 as compared to the audited consolidated profit attributable to owners of the Company for the year ended 31 December 2018 (approximately HK\$74,000,000).

The expected increase in the unaudited consolidated profit attributable to owners of the Company for the Year was primarily attributable to the following reason:

1. **SIGNIFICANT DECREASE IN SHARE OF LOSS FROM ASSOCIATES** – it has been significantly decreased by approximately HK\$420,000,000 to approximately HK\$24,000,000 for the Year compared to 2018 of approximately of HK\$444,000,000, mainly attributable by the significant improvement on financial and operation performance of the major associate, Truly (Huizhou) Smart Display Limited (信利(惠州)智能顯示有限公司), of the Group.

The Company is in the process of finalising the audited consolidated financial results of the Group for the year ended 31 December 2019. The information contained in this announcement represents only a preliminary assessment by the Company of the information currently available to the Company.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Truly International Holdings Limited**  
**Lam Wai Wah**  
*Chairman*

Hong Kong, 24 March 2020

*As at the date of this announcement, the Board comprises Mr. Lam Wai Wah, Mr. Wong Pong Chun, James, Mr. Ma Wai Tong, Mr. Song Bei Bei, Mr. Dai Cheng Yun and Mr. Cheung Wing Cheung as executive directors and Mr. Chung Kam Kwong, Mr. Ip Cho Ting, Spencer and Mr. Heung Kai Sing as independent non-executive directors.*